



## 2011 MERCATO SPECIAL EVENTS CALENDAR

*An uptown and upbeat destination!*

### ASIA FEST

Saturday, February 12, 2011 – 11:00 a.m. to 4:00 p.m.  
The National Asian Professionals Association, Inc. is working in conjunction with Mercato and AZN Azian Cuisine to host the 7th Annual Asia Fest to help ring in Chinese New Year! The festival will showcase a variety of Asian cuisine, vendors and cultural performances including Japanese Taiko drummers, Korean dancers, Chinese lion dancers and martial arts students, as well as, children's activities.

### MARDI PAWS

Saturday, February 26, 2011 – 11:00 a.m. to 3:00 p.m.  
Watch the Mardi Paw parade down Mercato's main street—Louisiana-style! Enjoy the costumes, beads, pet products and more. Proceeds benefit the Collier Spay Neuter Clinic. For additional information, call 239.514.7647.

### FIRST FRIDAYS CONCERT SERIES

Friday, March 4, 2011 – 6:00 p.m. to 9:00 p.m.  
Stroll our main street, listen to the sounds of live music throughout Mercato, peruse the exceptional collection of shops, grab a casual bite or revel in a fine dining experience!

### C'MON FAMILY PROGRAM

Saturday, March 5, 2011 – 11:00 a.m. to 3:00 p.m.  
Join the Golisano Children's Museum of Naples educational series. Study the difference between native and non-native plants, experiment with water and then plant a seed to take home. Located next to GiGi's Children's Boutique. For additional information, call 239.514.0084.

### SECOND ANNUAL MERCATO FINE ARTS FESTIVAL

Saturday, March 5, 2011 – Sunday, March 6, 2011  
10:00 a.m. to 5:00 p.m.  
The Second Annual Mercato Fine Arts Festival—a juried show featuring works in all media by 125 artists from across the country. Enjoy fine art, shopping, dining and entertainment. A \$3 donation benefits art education. For additional information, call 239.262.6517.

### ST. PATRICK'S DAY

Thursday, March 17, 2011 – 12:00 p.m. to 10:00 p.m.  
Join The Pub Naples for a street party featuring a variety of bands throughout the day, beer tents, delicious fare for sale and more!

### BARK IN THE PARK

Saturday, March 26, 2011 – 10:00 a.m. to 2:00 p.m.  
Stop by and sniff around! Enjoy a fun-filled day with live entertainment and adorable dogs for adoption. Enter the pet talent contest; compete for best trick/talent, best voice, best kisser, owner/pet look-a-like and more. For additional information, call 239.643.1880.

### FIRST FRIDAYS CONCERT SERIES

Friday, April 1, 2011 – 6:00 p.m. to 9:00 p.m.  
Stroll our main street, listen to the sounds of live music throughout Mercato, peruse the exceptional collection of shops, grab a casual bite or revel in a fine dining experience!

### C'MON FAMILY PROGRAM

Saturday, April 2, 2011 – 11:00 a.m. to 3:00 p.m.  
Join the Golisano Children's Museum of Naples educational series—*World Café Toys and Games*—to learn about different games from around the world and make a traditional Innu tea doll. Located next to GiGi's Children's Boutique. For additional information, call 239.514.0084.

### FIRST FRIDAYS CONCERT SERIES

Friday, May 6, 2011 – 6:00 p.m. to 9:00 p.m.  
Stroll our main street, listen to the sounds of live music throughout Mercato, peruse the exceptional collection of shops, grab a casual bite or revel in a fine dining experience!

### C'MON FAMILY PROGRAM

Saturday, May 7, 2011 – 11:00 a.m. to 3:00 p.m.  
Join the Golisano Children's Museum of Naples educational series—*Vet Clinic*—to figure out how much different sized dogs eat, learn what it takes to be a responsible pet parent and then make a unique pet puppet. Located next to GiGi's Children's Boutique. For additional information, call 239.514.0084.